## EEOC KUKU-FM REPORT OCTOBER 1<sup>ST</sup>, 2012 – SEPTEMBER 30<sup>TH</sup>, 2013

It is the policy of Central Ozarks Radio Network, Inc. Radio Station KUKU, to provide equal employment opportunity to all qualified individuals without regard to race, color, religion, national origin or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

It is also our policy to promote the realization of equal employment opportunity through positive, continuing programs of specific practices designed to insure the full realization of equal employment opportunity without regard to race, color, religion, national origin or sex.

To make this policy effective, and to insure conformance with the rules and regulations of the Federal Communications Commission, we have adopted an Equal Employment Opportunity Program, which was instated effective March 10, 2003. A full description of pertinent job openings and recruitment procedures may be found in our public file.

For the period October 1, 2012 to September 30<sup>th</sup>, 2013, KUKU hired zero full time employees.

When KUKU is searching for prospective employees, sources of recruitment include:

Missouri Broadcasters Association P.O. Box 10445 Jefferson City, MO 65110 Mark Gordon 573-636-6692

Arkansas State University P.O. Box 540 State University, AR Radio & TV Department 800-382-3030

Southwest Baptist University 162 East First Street Mountain View, MO 65548 Paula Ramey or Larry Price 417-934-2999

The Horse Trader 1433 West 4<sup>th</sup> Street West Plains, MO 65775 Sunie Pace 417-256-2445 Broadcast Center 2360 Hampton St. Louis, MO 63139 Jim Bland 314-747-8181

Missouri State University – West Plains Career Services 128 Garfield West Plains, MO 65775 Alice Smith 417-255-7230

Ozark Action/Missouri Job Services 710 East Main West Plains, MO 65775 Cindy Cowens 417-256-6147

West Plains Daily Quill 125 North Jefferson West Plains, MO 65775 Ad Sales/Classified 417-256-9191

Area Wide Media P.O. Box 248 Salem, AR 72576 Ad Sales/Classified 870-856-2582

Howell County News P.O. Box 249 Willow Springs, MO 65793 Kim Wehmer 417-469-1167

Missouri Division of Vocational Rehabilitation 3417 Division Drive, Suite 2 West Plains, MO 65775 Joyce Christopher 417-256-8294

Missouri Career Center Great Hires. Org 1903 Northwood Drive, Suite 2 Poplar Bluff, MO 63901 Brenda Owens 573-840-9595 Mtn. View Standard 1004 E US Highway 60 Mountain View, MO 65548 Ad Sales/Classified 417-934-2025

Houston Herald P.O. Box 170 Houston, MO 65483 Ad Sales/Classified 417-967-2000

Baxter Bulletin P.O. Box 1750 Mountain Home, AR 72654 Ad Sales/Classified 870-508-8000

Ozark Radio Network – Website

resume@ozarkradionetwork.com

Ozark Radio Network – Radio Stations

KKDY-FM, KUPH-FM, KUKU-FM, KSPQ-FM

KWPM-AM, KUKU-AM

983 US Hwy East 160

West Plains, MO 65775

Director of Sales 417-256-1025

During the period since October 1<sup>st</sup>, 2012 and September 30<sup>th</sup>, 2013, Central Ozark Radio Network and KKDY participated in several outreach activities.

- 1. MSU-WP Campus Career Day, September 26<sup>th</sup>, 2013. Set up booth, interacted with students, took applications and answered questions regarding radio careers.
- 2. Participated in an endowed scholarship fund partnership with MSU-WP, by awarding on a yearly basis, the Robert F. Neathery Scholarship to a student interested in Radio/TV.
- 3. Participated as a member of the Missouri Broadcasters Association to improve awareness of radio employment opportunities.
- 4. Management training programs have been held to educate managers in regard to hiring and outreach activities during Manager's Meetings.
- 5. Participated in the South Central Career Center of West Plains Business Technology Internship Training Program from October 2012 to May 2013.
- 6. Attended Career Day at Liberty High School in Mtn.View, Missouri on February 8<sup>th</sup>, 2013. Answered questions and handed out applications.
- 7. Attended Career Day at Houston High School in Houston, MO on February 22<sup>nd</sup>, 2013. Answered questions and handed out applications.
- 8. Attended Willow Springs High School Job Fair on March 8<sup>th</sup>, 2013 in Willow Springs, MO. Answered questions and handed out applications.

- Set up information booth at South Central Missouri Home Builders
   Association Home & Garden Show on March 1<sup>st</sup> and 2<sup>nd</sup>, 2013 to provide
   employment information and community awareness to the public.
   Attended Koshkonong High School Career Day on March 29<sup>th</sup>, 2013 in
- Koshkonong, Missouri.