

EEOC KUKU-FM REPORT
OCTOBER 1ST, 2009 – SEPTEMBER 30TH, 2010

It is the policy of Missouri Ozarks Radio Network, Inc. Radio Station KUKU, to provide equal employment opportunity to all qualified individuals without regard to race, color, religion, national origin or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

It is also our policy to promote the realization of equal employment opportunity through positive, continuing programs of specific practices designed to insure the full realization of equal employment opportunity without regard to race, color, religion, national origin or sex.

To make this policy effective, and to insure conformance with the rules and regulations of the Federal Communications Commission, we have adopted an Equal Employment Opportunity Program, which was instated effective March 10, 2003. A full description of pertinent job openings and recruitment procedures may be found in our public file.

For the period October 1, 2009 to September 30th, 2010, KUKU hired no full time employees.

When KUKU is searching for prospective employees, sources of recruitment include:

Missouri Broadcasters Association
P.O. Box 10445
Jefferson City, MO 65110
Don Hicks 573-636-6692

Arkansas State University
P.O. Box 540
State University, AR
Radio & TV Department 800-382-3030

Southwest Baptist University
162 East First Street
Mountain View, MO 65548
Paula Ramey 417-934-2999

The Horse Trader
1433 West 4th Street
West Plains, MO 65775
Sunie Pace 417-256-2445

Broadcast Center
2360 Hampton
St. Louis, MO 63139
Jim Bland 314-747-8181

Missouri State University – West Plains
Career Services
128 Garfield
West Plains, MO 65775
Norma Ogletree 417-255-7230

Ozark Action/Missouri Job Services
710 East Main
West Plains, MO 65775
Cindy Cowens 417-256-6147

West Plains Daily Quill
125 North Jefferson
West Plains, MO 65775
Ad Sales/Classified 417-256-9191

Area Wide Media
P.O. Box 248
Salem, AR 72576
Ad Sales/Classified 870-856-2582

Howell County News
P.O. Box 249
Willow Springs, MO 65793
Kim Wehmer 417-469-1167

Missouri Division of Vocational Rehabilitation
3417 Division Drive, Suite 2
West Plains, MO 65775
Joyce Christopher 417-256-8294

Missouri Career Center
Great Hires. Org
1903 Northwood Drive, Suite 2
Poplar Bluff, MO 63901
Brenda Owens 573-840-9595

Mtn. View Standard
1004 E US Highway 60
Mountain View, MO 65548
Ad Sales/Classified 417-934-2025

Houston Herald
P.O. Box 170
Houston, MO 65483
Ad Sales/Classified 417-967-2000

Baxter Bulletin
P.O. Box 1750
Mountain Home, AR 72654
Ad Sales/Classified 870-508-8000

Ozark Radio Network – Website
resumes@ozarkradionetwork.com
Ozark Radio Network – Radio Stations
KKDY-FM, KUPH-FM, KUKU-FM, KSPQ-FM
KWPM-AM, KUKU-AM
983 US Hwy East 160
West Plains, MO 65775
Director of Sales 417-256-1025

During the period since October 1st, 2009 and September 30th, 2010, Missouri Ozark Radio Network and KUKU participated in several outreach activities.

1. MSU-WP Campus – Career Day, October 2nd 2009. Set up booth, interacted with students, took applications and answered questions regarding radio careers.
2. Participated in an endowed scholarship fund partnership with MSU-WP, by awarding on a yearly basis, the Robert F. Neathery Scholarship to a student interested in Radio/TV.
3. Participated as a member of the Missouri Broadcasters Association to improve awareness of radio employment opportunities.
4. Management training programs have been held to educate managers in regard to hiring and outreach activities during Manager's Meetings.
5. Participated in the South Central Career Center of West Plains – Business Technology Internship Training Program from October 2009 to May 2010.
6. Hosted a Job Fair at the West Plains Civic Center in conjunction with the Ozark Radio Network Bridal Fair on January 30th, 2010. ORN and other local businesses set up booths with representatives answering questions and accepting applications for their company.
7. Attended Career Day at Liberty High School in Mtn.View, Missouri on February 12th, 2010. Answered questions and handed out applications.
8. Attended Career Day at Houston High School in Houston, MO on February 13th, 2010. Answered questions and handed out applications.

9. Attended Willow Springs High School Job Fair on March 5th, 2010 in Willow Springs, MO. Answered questions and handed out applications.
10. Set up information booth at South Central Missouri Home Builders Association Home & Garden Show on March 6th and 7th, 2010 to provide employment information and community awareness to the public.
11. Attended Koshkonong High School Career Day on April 9th, 2010 in Koshkonong, Missouri.
12. Set up booth at the Baxter County Fairgrounds on September 15th thru 18th, 2010 in Mountain Home, Arkansas to provide employment information and community awareness to the public.